



## Trade Shows & Industry Conferences Calendar (2026)

*Updated for 2026. Event details may change, so always confirm dates on the official event website.*

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Planning trade shows in 2026?

✓ This calendar is a simple, industry-organized list of the most important U.S. conferences and trade shows happening this year, so you can quickly map out where to go, what to prioritize, and what's worth budgeting for.

Each event includes dates, location, and a direct link to the official website, so you can register or confirm details in seconds.

### Quick note from AvaHR

Trade shows often bring new growth, new partnerships, and new demand.

**And for a lot of small businesses, that's the moment hiring suddenly becomes urgent.**

If you want a simple way to post jobs, stay organized, and hire faster when things get busy, you can try AvaHR anytime.

👉 [Say goodbye to messy hiring and start my free trial >](#)


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# Jump to Your Industry

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# Home Builder Conferences and Trade Shows in 2026


## [World of Concrete 2026](#)

 Jan 20–22, 2026

 Las Vegas, NV

A major event for concrete, masonry, heavy equipment, and the materials shaping residential and commercial builds.


## [NAHB International Builders' Show \(IBS\) 2026](#)

 Feb 17–19, 2026

 Orlando, FL

The largest U.S. show for residential builders, remodelers, and suppliers focused on products, trends, and growth.


## [JLC LIVE Residential Construction Show 2026](#)


 Mar 26–28, 2026

 Providence, RI

Hands-on training and practical education for builders and remodelers who want to sharpen both skills and operations.


## [National Home Performance Conference 2026](#)

 Apr 13–16, 2026

 Columbus, OH

Focused on energy efficiency, home performance, and building science innovation.


## [Builder 100 Leadership Summit 2026](#)

 May 4–6, 2026

 Dana Point, CA

An executive-level summit for leaders of top home-building companies.


### [Groundbreaking Women in Construction 2026](#)

 Jun 14–16, 2026

 San Diego, CA

Celebrates leadership and workforce growth in construction.


### [Sunbelt Builders Show 2026](#)

 Jul 22–23, 2026

 San Antonio, TX

A strong regional event connecting Texas builders and suppliers.


### [Pacific Coast Builders Conference 2026](#)


 Jul 28–29, 2026

 Chula Vista, CA

West Coast home-building trends, architecture, and community development.


### [Build Expo USA – Houston 2026](#)

 Aug 12–13, 2026

 Houston, TX

A practical regional expo for builders and subcontractors.


### [Greenbuild International Conference 2026](#)

 Oct 20–23, 2026

 New York, NY

The leading event for sustainable design and green construction.

### [Los Angeles Build Expo 2026](#)

 Nov 4–5, 2026


 Los Angeles, CA

A regional construction event showcasing suppliers and services.

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## Franchise Conferences and Trade Shows in 2026


### [Franchise Expo South](#)

 Jan 16–17

 Fort Lauderdale, FL

A Southeast-focused franchise discovery and networking event. Meet emerging and established brands, attend educational sessions, and explore ownership or expansion opportunities in a fast-growing regional market.

### [Signal Franchise Conference](#)

 Jan 18–20

 West Palm Beach, FL

Leadership and growth sessions for franchise operators. Expect strategy-focused talks on scaling teams, strengthening operations, and building systems that support multi-location growth.

### [IFA Annual Convention](#)

 Feb 23–25

 Las Vegas, NV

The flagship franchise event covering trends, compliance, and expansion. Franchisors, franchisees, and suppliers gather to discuss brand growth, workforce strategy, and long-term sustainability.


### [Multi-Unit Franchising Conference](#)

 Mar 24–27

 Las Vegas, NV

Built for operators scaling multiple locations. This event dives deep into leadership structure, hiring across locations, and maintaining culture while expanding.


### [Orlando Franchise Show](#)

 Apr 25–26

 Orlando, FL

A regional franchise discovery expo. Ideal for entrepreneurs exploring franchise models and brands looking to grow their footprint in Florida.


### [D.C./Virginia Franchise Show](#)

 May 16–17

 Chantilly, VA

Focused on Mid-Atlantic franchise growth. Offers education sessions and exhibitor access for operators expanding in the D.C. and Northern Virginia markets.

### [International Franchise Expo](#)


 May 29–30

 New York, NY

A large-scale event connecting global franchise brands. A strong place to explore international expansion strategies and multi-market operations.

### [Atlanta Franchise Show](#)

 Nov 14–15


 Duluth, GA

Strong regional networking to close out the year. A practical event for brands evaluating Southeast expansion and year-end growth planning.

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## **HVAC Trade Shows & Conferences in 2026**

## [ASHRAE Winter Conference](#)

 Jan 31–Feb 4

 Las Vegas, NV

Technical sessions on HVAC systems, standards, and efficiency. A go-to event for professionals focused on engineering, compliance, and energy performance.


## [AHR Expo](#)

 Feb 2–4

 Las Vegas, NV

The largest HVACR product showcase in North America. Explore innovations from thousands of exhibitors covering heating, cooling, refrigeration, and controls.


## [EPIC2026](#)

 Feb 12–13

 Las Vegas, NV

Leadership and operations focus for service businesses. Strong fit for HVAC owners improving team management, marketing, and service systems.

## [ACCA Conference & Expo](#)

 Mar 15–18

 Las Vegas, NV

Business growth and contractor education for HVACR companies. Sessions focus on leadership, workforce development, and improving operational performance.


## [InstallerSHOW New York](#)

 Mar 18–19

 New York, NY

Focused on installers and supplier relationships. A practical event for contractors looking to strengthen vendor partnerships and field operations.

## [AQVEC 2026](#)

 May 18–22


 Los Angeles, CA


Indoor air quality and ventilation innovation. Ideal for teams focused on sustainability, energy conservation, and advanced ventilation systems.

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## Plumbing Conferences and Trade Shows in 2026


### [WWETT Show](#)


 Feb 16–19

 Indianapolis, IN

Wastewater, plumbing infrastructure, and utility systems. A strong event for contractors working across municipal, residential, and environmental systems.

### [KBIS](#)

 Feb 17–19

 Orlando, FL

Kitchen and bath fixtures, fittings, and plumbing trends. Great for plumbing professionals involved in residential remodeling and new builds.


### [Flow Expo](#)

 Mar 14

 Pomona, CA

Regional trade event for plumbing and heating pros. A focused one-day show for exploring new products and connecting with local suppliers.

### [AWWA ACE26](#)


 Jun 21–24



 Washington, DC

Water systems and municipal infrastructure. A key event for professionals working with utilities and large-scale water distribution.

## [WEFTEC](#)


 Sep 26–30

 New Orleans, LA

Water treatment and large-scale infrastructure solutions. Relevant for plumbing contractors tied to public works and industrial systems.

## [ASPE Convention & Expo](#)


 Oct 8–14

 Oklahoma City, OK

Engineering-focused plumbing design and systems. A valuable event for technical planners and system designers.

## [PHCCCONNECT](#)

 October (TBA)

 U.S.

Contractor-focused conference for plumbing professionals. Covers business management, workforce strategy, and industry updates.

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# **Automotive Conferences and Trade Shows in 2026**


## [CES](#)

 Jan 6–9

 Las Vegas, NV

Vehicle tech, AI mobility, and next-gen innovation. Automotive leaders explore connected vehicles, electrification, and advanced mobility systems.

## [Detroit Auto Show](#)

 Jan 14–25

 Detroit, MI

Major OEM reveals and product launches. A flagship showcase for new vehicle models, concepts, and media exposure.

## [NADA Show](#)

 Feb 3–6

 Las Vegas, NV

Retail and dealership-focused automotive strategies. Ideal for dealership owners improving operations and customer experience.


## [Work Truck Week](#)

 Mar 10–13

 Indianapolis, IN

Commercial fleet and work vehicle solutions. Focused on upfitting, fleet management, and vocational vehicle performance.

## [SAE WCX](#)

 Apr 14–16

 Detroit, MI

Engineering and technical mobility advancements. Engineers and developers gather to explore software-defined vehicles and powertrain evolution.

## [ACT Expo](#)

 May 4–7

 Las Vegas, NV

Clean transportation and fleet sustainability. Covers zero-emission vehicles, renewable fuels, and fleet technology solutions.


## [AutoTech](#)

 Jun 2–4

 Novi, MI

Automotive software and digital innovation. Explores electrification, connectivity, and in-vehicle user experience design.

## [Battery Show & EV Tech Expo](#)

 Oct 12–15

 Detroit, MI

EV, battery tech, and charging infrastructure. Brings together manufacturers, suppliers, and innovators shaping electric mobility.


## [SEMA Show](#)

 Nov 3–6

 Las Vegas, NV

One of the largest trade-only automotive events in the U.S. Known for product launches, aftermarket innovation, and massive exhibitor participation.

## [PRI Trade Show](#)

 Dec 10–12


 Indianapolis, IN


Performance and racing industry innovation. Focused on motorsports technology, high-performance parts, and racing professionals.

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## **Roofing Conferences in 2026**


### [RoofCON 2026](#)

 Jan 5–7, 2026

 Oklahoma City, OK

RoofCON brings together roofing professionals focused on growing their businesses and sharpening leadership and operations skills while discovering new tools and networks.


### [International Roofing Expo \(IRE\) 2026](#)


 Jan 20–22, 2026

 Las Vegas, NV

One of the largest roofing events in North America, this expo features live demos, education sessions, and the latest products from leading manufacturers.


### [CRA Trade Show 2026](#)


 Jan 29, 2026

 Aurora, CO

A shorter, focused regional event for Colorado roofing pros to connect with local suppliers and explore new product offerings.


### [NERCA 98th Annual Roofing Convention & Trade Show](#)

 Feb 10–12, 2026

 Uncasville, CT

Hosted by the Northeast Roofing Contractors Association, this event blends education, networking, and exhibits tailored to the regional market.


### [IIBEC 2026 International Convention & Trade Show](#)

 Mar 12–15, 2026

 Sacramento, CA

A technical event focused on building envelope consultants and roofing professionals, with sessions on design, performance, and materials.


### [Roofing Day in D.C. 2026](#)

 Apr 14–15, 2026

 Washington, D.C.

Not a traditional trade show but a valuable advocacy event where roofing professionals meet with policymakers to shape industry priorities.


### [FRSA 104th Annual Convention & Florida Roofing & Sheet Metal Expo](#)

 Jun 10–12, 2026

 Kissimmee, FL

This long-running regional event delivers education, networking, and a strong expo floor focused on the Florida roofing and sheet metal market.


### [WSRCA Western Roofing Expo 2026](#)

 Sep 27–29, 2026

 Las Vegas, NV

A vibrant hands-on show focused on contractor training, product demos, and competitions that bring the Western roofing community together.


### [METALCON 2026](#)

 Oct 7–9, 2026

 Orlando, FL

A go-to event for professionals working with metal building systems, including roofing, fabrication, and design.

### [RCAT Texas Roofing Conference 2026](#)

 Oct 21–23, 2026

 Grapevine, TX


A focused regional show offering education and networking for both residential and commercial roofing pros in the Texas market.

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## **HR Conferences & Trade Shows in 2026**

These top HR events bring together people leaders, talent pros, and business owners looking to grow strong teams in a fast-changing market.


### [UNLEASH America 2026](#)


 Mar 17–19, 2026

 Las Vegas, NV

A high-energy HR and workplace event where leaders explore people strategy, tech, and business transformation.


### [i4cp's Next Practices Now Conference 2026](#)

 Mar 30–Apr 2, 2026

 Scottsdale, AZ & Virtual

Designed for forward-thinking talent leaders, this conference focuses on cutting-edge practices in performance, culture, and leadership.


### [Total Rewards '26 Annual Conference](#)

 Apr 19–22, 2026

 San Antonio, TX

A deep dive into compensation, benefits, rewards strategy, and how to attract and retain talent.


### [Workhuman Live 2026](#)

 Apr 27–30, 2026

 Orlando, FL

Connects HR and business leaders through sessions and networking focused on human-centered workplace experiences.


### [HRO Today Forum 2026](#)

 May 6–8, 2026

 Philadelphia, PA

This forum drives practical insights into HR operations, sourcing, and talent solutions you can take back to your team.


### [ATD 2026 International Conference & Expo](#)

 May 17–20, 2026

 Los Angeles, CA

A leading event for talent development and learning professionals, blending education, best practices, and innovative tools.


### [SHRM Annual Conference & Expo 2026](#)

 Jun 16–19, 2026

 Orlando, FL

One of the biggest HR gatherings in the U.S., offering insights into policy, hiring trends, and people management strategies.

### [HR Healthcare 2026](#)

 Jul 13–15, 2026


 Boston, MA

A niche event for HR leaders in healthcare, focusing on workforce retention, clinical staffing, and strategic people planning.

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## **Small Business Conferences & Trade Shows in 2026**


### [America's SBDC Annual Leadership Summit 2026](#)

 Feb 7–11, 2026

 Arlington, VA

A key summit for small business advisors and leaders sharing insights into growth, training, and workforce development.


## [Small Business Expo – Miami 2026](#)

 Mar 10, 2026

 Miami, FL

A one-day, practical event for small business owners exploring tech tools, finance tips, and operations best practices.


## [Small Business Expo – New York City 2026](#)

 May 7, 2026

 New York, NY

A flagship stop for small business owners, featuring vendors, workshops, and networking.


## [Small Business Expo – Chicago 2026](#)

 Jun 10, 2026

 Chicago, IL

Focused sessions on HR, marketing, and finance for small teams looking to scale smart.


## [America's SBDC Annual Conference 2026](#)

 Sep 26–Oct 4, 2026

 Atlanta, GA

An extended national event covering leadership, funding, compliance, and workforce strategy.


## [Small Business Expo – Los Angeles 2026](#)

 Sep 30, 2026

 Pasadena, CA

Offers local business owners a chance to connect with peers and innovate.

## [Intuit Connect 2026](#)


 Oct 26–28, 2026



 Las Vegas, NV

Hosted by Intuit, this event blends finance, payroll, HR tools, and productivity strategies.

### [Conference & Gala 2026](#)

 Oct 14–16, 2026


 Dallas, TX

A leadership and growth event featuring keynotes, sessions, and networking opportunities.

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## **Real Estate Conferences & Trade Shows in 2026**


### [CREFC January Conference 2026](#)

 Jan 11–14, 2026

 Miami, FL

A strong way to kick off the year for commercial real estate finance professionals focused on lending, investment, and capital market trends.


### [Novogradac Affordable Housing Developers Conference 2026](#)


 Jan 15–16, 2026

 Fort Lauderdale, FL

A must-attend event for developers and investors working in affordable housing and workforce-driven projects.


### [IMN Winter Real Estate Private Funds Forum 2026](#)

 Jan 21–23, 2026

 Laguna Beach, CA

A private-equity focused forum where fund managers and investors connect around deal strategy and capital formation.


## [NMHC Annual Meeting 2026](#)

 Jan 27–29, 2026

 Las Vegas, NV

One of the biggest multifamily gatherings of the year, bringing together owners, operators, and service providers shaping housing trends.


## [ICSC Las Vegas 2026](#)

 May 18–20, 2026

 Las Vegas, NV

Retail real estate's biggest stage for deal-making, networking, and exploring what's next in shopping and mixed-use development.


## [CREFC Annual Conference 2026](#)

 Jun 8–10, 2026

 New York, NY

A cornerstone event for CRE finance leaders diving into lending conditions, credit performance, and market outlook.


## [NAIOP CRE.Converge 2026](#)

 Oct 5–7, 2026

 Denver, CO

NAIOP's flagship event connecting professionals across office, industrial, and mixed-use development.

## [REITworld Annual Conference 2026](#)

 Nov 16–19, 2026


 Atlanta, GA

A top event for REIT executives and institutional investors focused on strategy, markets, and year-end planning.

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## Electrical Conferences & Trade Shows in 2026


### [POWERGEN International 2026](#)

 Jan 20–22, 2026

 San Antonio, TX

The premier power generation event for professionals exploring grid innovation, renewables, and energy resilience.


### [IEEE PES T&D Conference & Exposition 2026](#)

 May 4–7, 2026

 Chicago, IL

A major industry gathering focused on transmission, distribution, and the future of electrification.


### [EEI Annual Convention 2026](#)

 Jun 2–4, 2026

 Las Vegas, NV

A leadership-focused event bringing together top utility executives and decision-makers shaping energy policy and investment.


### [SEE Annual Conference & Trade Show 2026](#)

 Jun 23–26, 2026

 Grapevine, TX

A strong regional conference centered on safety, reliability, and innovation across the utility sector.


### [NECA Convention & Trade Show 2026](#)

 Oct 4–7, 2026

 Las Vegas, NV

The flagship show for electrical contractors, combining workforce development, business education, and product showcases.


### [Electric Expo 2026](#)


 Oct 21–22, 2026

 King of Prussia, PA

A Mid-Atlantic event for electrical, lighting, and HVAC professionals looking for new solutions and supplier connections.

### [IEC SPARK 2026 \(The Electrician's Expo\)](#)

 Oct 22–24, 2026


 Columbus, OH

A hands-on event for independent contractors focused on tools, safety, training, and business growth.

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## **Pest Control Conferences & Trade Shows in 2026**


### [Texas A&M Urban Pest Management Conference 2026](#)

 Jan 7–9, 2026

 Brazos Center, TX

A respected training-heavy workshop for pest management professionals focused on urban and structural pest control.


### [NPMA Eastern Conference 2026](#)

 Jan 21–22, 2026

 Atlantic City, NJ

An early-year event combining technical sessions, business education, and an exhibitor showcase for Northeast operators.


## [Interstate Pest Management Conference 2026](#)


 Jan 28–29, 2026

 Linthicum, MD

A practical regional gathering with dual education tracks and vendor access for pest control business owners.


## [Pest Expo 2026](#)

 Jun 16–18, 2026

 Fort Worth, TX

A regional show with national reach, offering exhibits, networking, and education for pest management teams.

## [PestWorld 2026](#)

 Oct 20–23, 2026


 Grapevine, TX


The biggest pest control event of the year, bringing together operators, suppliers, and industry leaders nationwide.

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## **Insurance Agent Conferences & Trade Shows in 2026**


### [Big I Michigan Annual Convention & Trade Show 2026](#)

 Feb 16–18, 2026

 Kalamazoo, MI

A regional event for independent agents focused on leadership development, agency growth, and strong carrier relationships.


### [Agent Brokers United National Insurance Trade Show Convention 2026](#)

 Apr 28–30, 2026

 Las Vegas, NV

A major national gathering where agents and brokers explore partnerships, business-building strategies, and market trends.


### [Insurance Innovators USA 2026](#)


 May 11–12, 2026

 Nashville, TN

A forward-looking conference centered on insurtech, digital transformation, and the future role of agents.


### [InsurEXPO \(IIANC\) 2026](#)

 Sep 17–18, 2026

 Winston-Salem, NC

A high-energy regional event with CE classes, exhibitors, and actionable insights for independent agencies.

### [American Agents Alliance Conference & Expo 2026](#)

 Sep 24–26, 2026


 Palm Desert, CA

A premier West Coast conference blending education, networking, and workshops for scaling agency operations.

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## **Dental Conferences & Trade Shows in 2026**


### [Hawaii Dental Association Convention 2026](#)

 Jan 14–16, 2026

 Honolulu, HI

A three-day convention combining continuing education, new tools, and team-building opportunities in a relaxed setting.


## [Yankee Dental Congress 2026](#)

 Jan 29–31, 2026

 Boston, MA

A long-running dental favorite offering high-quality CE sessions and one of the largest exhibit halls in the Northeast.


## [Chicago Dental Society Midwinter Meeting 2026](#)

 Feb 19–21, 2026

 Chicago, IL

One of the biggest dental exhibitions in the U.S., blending education, innovation, and practice growth insights.


## [IADR/AADOCR/CADR General Session & Exhibition 2026](#)

 Mar 25–28, 2026

 San Diego, CA

A research-driven event focused on the future of dentistry, materials, and emerging clinical advancements.


## [CDA Presents 2026](#)

 May 14–16, 2026

 Anaheim, CA

A major California event with hundreds of courses and an expo floor built for both clinical and business leaders.

## [Pacific Northwest Dental Conference 2026](#)


 May 28–30, 2026

 Seattle, WA

A strong regional option for practices looking for quality education without the scale of a national trip.


## [ADA Annual Meeting 2026](#)

 Oct 8–10, 2026 (Tentative)

 Indianapolis, IN

A flagship dental gathering covering workforce, compliance, and long-term practice strategy.

## [Greater New York Dental Meeting 2026](#)

 Nov 27–Dec 1, 2026


 New York City, NY

One of the largest dental conferences in the world, offering unmatched exposure to global innovation and networking.

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## **Loan & Mortgage Conferences & Trade Shows in 2026**


### [NAMB Focus 2026](#)


 Jan 14–17, 2026

 Orlando, FL

A mortgage broker event focused on sales growth, marketing strategy, and technology trends.


### [Independent Mortgage Bankers Conference 2026](#)

 Feb 2–4, 2026

 Amelia Island, FL

A leadership-focused gathering designed for independent mortgage bankers navigating regulation and growth.

### [ICE Experience 2026](#)


 Mar 16–18, 2026

 Las Vegas, NV



A major mortgage innovation event exploring digitization, borrower experience, and fintech disruption.


### [The Gathering 2026](#)

 Apr 27–30, 2026

 Austin, TX

A broad housing finance event bringing together lenders, servicers, and real estate leaders.


### [Mortgage Innovators Conference 2026](#)

 May 6–7, 2026

 Huntington Beach, CA

A tech-driven conference for mortgage professionals leading digital transformation.

### [NAMB National 2026](#)

 Oct 16–19, 2026


 Las Vegas, NV

The flagship annual trade show for mortgage brokers, vendors, and industry leaders.

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## **Pool & Spa Conferences & Trade Shows in 2026**


### [Mid America Pool, Spa & Outdoor Living Show 2026](#)

 Jan 12–15, 2026

 Indianapolis, IN

A Midwest-focused show with practical education, product demos, and strong supplier networking.


### [The Pool & Spa Show \(NESPA\) 2026](#)


 Jan 27–29, 2026

 Atlantic City, NJ

A major Northeast event offering training, certification, and exhibitor access for pool professionals.


### [Western Pool & Spa Show 2026](#)

 Feb 12–14, 2026

 Long Beach, CA

A high-energy West Coast gathering with bilingual education tracks and hands-on demos.


### [Southwest Pool & Spa Show 2026](#)


 Feb 15–19, 2026

 San Antonio, TX

A five-day event packed with training, networking, and a diverse expo floor.


### [AOAP Conference & Exposition 2026](#)


 Feb 14–21, 2026

 Colorado Springs, CO

Focused on aquatic facility operations, safety, and management best practices.


### [National Plasterers Council Annual Conference 2026](#)

 Feb 18–20, 2026

 Anaheim, CA

A technical gathering for renovation, plaster, and craftsmanship-focused pool professionals.


### [Everything Under the Sun Expo 2026](#)

 Mar 6–7, 2026

 Orlando, FL

A Florida-based expo designed for learning, connecting, and exploring the latest pool products.

## [International Pool • Spa • Patio Expo / Deck Expo 2026](#)

 Nov 14–19, 2026


 New Orleans, LA

The industry's flagship year-end event covering pools, spas, decking, and outdoor living innovation.

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## **Legal Conferences & Trade Shows in 2026**


### [Trial Lawyers Summit 2026](#)

 Jan 25–28, 2026

 Miami Beach, FL

A major gathering for trial attorneys focused on courtroom skills, litigation strategy, and networking.


### [Legalweek 2026](#)

 Mar 9–12, 2026

 New York, NY

One of the top legal industry events covering legal operations, technology, and innovation.


### [ABA TECHSHOW 2026](#)

 Mar 25–28, 2026

 Chicago, IL

A leading event for law firms modernizing practice management and adopting new legal tech tools.


### [World Technology Law Conference 2026](#)


 May 13–15, 2026

 Chicago, IL

Focused on cybersecurity, privacy, AI regulation, and legal challenges in emerging technology.


### [Lanier Trial Academy Master Class 2026](#)

 Jun 22–25, 2026

 Houston, TX

An immersive training experience for attorneys sharpening advanced courtroom techniques.

### [NALA Conference & Expo 2026](#)

 Jul 16–18, 2026

 Denver, CO

A career and practice-management focused event for paralegals, administrators, and legal teams.

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## Trade Show Planning Checklist (So You Actually Get ROI)

Trade shows are a big investment, even for small teams.

A little planning upfront makes the difference between “nice trip” and real business growth.

Here’s a simple checklist to make your 2026 events worth it:

### Before the Event

#### **Pick your goal early**

Are you going to network, find vendors, meet customers, recruit, or all of the above? One clear goal keeps the trip focused.

#### **Book travel sooner than you want to**

The best hotels and flights disappear fast, especially for major expos.

#### **Schedule meetings ahead of time**

The best conversations rarely happen by accident. Reach out early and lock in time with partners or prospects.

#### **Bring the right team (not the whole team)**

Trade shows are more productive when roles are clear: networking, vendor research, business development, recruiting.

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## During the Event

✓ **Take notes like you'll forget everything tomorrow**

Snap photos of booths, jot down follow-ups, and track who you need to contact after.

✓ **Don't just collect business cards, collect next steps**

A quick "let's talk next week" is worth more than 20 vague connections.

✓ **Pay attention to hiring signals**

If everyone's talking about growth, expansion, or new projects, hiring pressure is coming next.

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## After the Event

✓ **Follow up within 5 days**

That's when people still remember you. Waiting two weeks hurts momentum.

✓ **Share what you learned with your team**

Even one new idea or vendor relationship can pay for the trip.

✓ **Check your hiring plan before things ramp up**

Trade show season often turns into a busy season fast.

If you'll need extra hands soon, it's worth getting your hiring process in place now, not later.

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## Hiring Gets Busy Fast. AvaHR Keeps It Simple.

Trade shows are where businesses find new opportunities.

But growth usually comes with a familiar problem:

More work... and not enough people.

✨ **AvaHR helps small businesses hire without the chaos.**

With AvaHR, you can:

- Post jobs to 50+ job boards in minutes
- Keep every candidate organized in one place

- Move faster from application to hire
- Spend less time managing hiring, and more time running your business

If you want hiring to feel simpler this year:

 [\*Start my free trial and get hiring handled before things get busy >\*](#)

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