

CANDIDATE	INTERVIEWER	DATE	STAGE
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INTERVIEW QUESTIONS · CUSTOMER SERVICE MANAGER

1	What is your experience with customer service?	1 2 3 4 5	
2	What made you want to pursue a career in customer service?	1 2 3 4 5	
3	How would you handle difficult or irate customers?	1 2 3 4 5	
4	Describe a time when you went above and beyond for a customer.	1 2 3 4 5	
5	What do you think are the necessary skills for a successful career in customer service?	1 2 3 4 5	
6	What do you think sets great customer service apart from good customer service?	1 2 3 4 5	
7	What are some of the challenges you face in your role as a Customer Service Manager?	1 2 3 4 5	
8	How do you work to overcome these challenges?	1 2 3 4 5	
9	What are your thoughts on the future of customer service?	1 2 3 4 5	
10	In your opinion, what is the most important thing businesses should keep in mind when it comes to providing excellent customer service?	1 2 3 4 5	

OVERALL ASSESSMENT

CRITERIA	SCORE (1-5)	NOTES
Educational Background Appropriate qualifications or training for the position.	1 2 3 4 5	
Prior Work Experience Skills or qualifications acquired through past work.	1 2 3 4 5	
Qualifications / Experience The technical skills the position actually needs.	1 2 3 4 5	
Problem Solving Abilities Demonstrated critical problem-solving.	1 2 3 4 5	
Communication Team building and communication skills.	1 2 3 4 5	
Organizational Fit Would this hire steer the organization the right way?	1 2 3 4 5	

CRITERIA

SCORE (1-5) NOTES

Directional Fit

A step forward, or backward, in their career?

1 2 3 4 5

RECOMMENDATION

☐ Advance ☐ Hold ☐ Decline

1 = well below the bar · 3 = meets it · 5 = clearly above it

AvaHR — hiring software for teams without a recruiter
Use the same scorecard for every candidate in this role.